

# Want to Sponsor Catfish Days?

**July 24th - 27th 2025**

Want to make your business stand out during this festival season?  
Become a Catfish Days sponsor today!

Wilmington hosts thousands of visitors each year for this big event weekend, don't miss your chance to showcase your business and grab their attention!

We host plenty of opportunities for sponsor's, take a look at our new selections below!

Payment & information must be received by **6/1/25** to allow production of marketing materials.  
Any payments made **after 6/1/25** may risk the chance of marketing materials getting made/ scheduled.

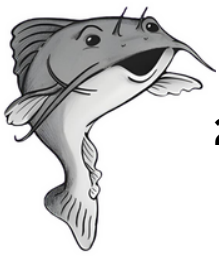
Check and online payments are strongly encouraged.  
Please email completed forms to [catfishdays@gmail.com](mailto:catfishdays@gmail.com)

Checks can be made out to: City of Wilmington Catfish Days fund  
Please send to: Catfish Days Committee  
315 N Water St.  
Wilmington IL. 60481

For Online Payments, please go to [www.wilmington-il.gov](http://www.wilmington-il.gov).  
Select online payments, Select Miscellaneous, Click on make a one time payment,  
Select payment type: Catfish Days, Fill out and submit.



[www.catfishdays.com](http://www.catfishdays.com)



## 2025 Wilmington's Catfish Days Sponsorship Opportunities

### **Presenting Sponsor: 1 available**

**\$5,000**

- Recognition on all marketing materials
- Large banner placed on event grounds
- Recognition on the website and facebook page
- 10 Carnival wristbands
- 20 Beer vouchers
- Sponsorship recognition plaque
- Complimentary parade entry (Parade form must be submitted)
- Stage Recognition announcements
- 10x10 Booth space available on the island (Island vendor form must be submitted)

### **Band & Stage Sponsor: 4 available**

**\$2,000**

- Recognition on schedule of events
- 3x6 banner placed on stage
- Recognition on the website and facebook page
- 10 Beer vouchers
- Complimentary parade entry (Parade form must be submitted)
- 10x10 Booth space available on the island (Island vendor form must be submitted)

### **Fireworks Sponsor:**

**\$1,500**

- Recognition on schedule of events
- 3x6 banner placed on event grounds
- Recognition on the website and facebook page
- Stage announcement recognizing your sponsorship
- 10 Beer vouchers
- Complimentary parade entry (Parade form must be submitted)

### **Laser Light Show Sponsor:**

**\$1,500**

- Recognition on schedule of events
- 3x6 banner placed on event grounds
- Recognition on the website and facebook page
- Stage announcement recognizing your sponsorship
- 10 Beer vouchers
- Complimentary parade entry (Parade form must be submitted)

### **Beer Garden Sponsor: 4 available**

**\$1,000**

- Recognition on schedule of events
- 3x6 banner placed on beer garden
- Recognition on the website and facebook page
- Stage announcement recognizing your sponsorship
- 10 Beer vouchers
- Complimentary parade entry (Parade form must be submitted)

**Beer Ticket's Sponsor: 1 available**

**\$500**

- Your logo showcased on all beer tickets along with event logo
- Recognition on the website and facebook page
- 5 Beer vouchers

**Koozie Sponsor: 1 available**

**\$500**

- Your logo showcased on all beer koozie's along with event logo
- Recognition on the website and facebook page
- 5 Beer vouchers

**Sensory Hour Sponsor:**

**\$500**

- Recognition on schedule of events
- Recognition on the website and facebook page
- 4 Carnival wristbands

**Parade Sponsor:**

**\$500**

- Recognition on the website and facebook page
- Complimentary parade entry (Parade form must be submitted)
- Priority placement in parade

**Sidewalk Decal:**

**\$300**

- Your business name or logo on a 24" sidewalk decal located on water st.

**Extra Sidewalk Decal:**

**\$150**

- A second decal delivered to your business and placed at or near the door

**Banner:**

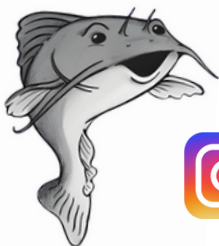
**\$150**

- 3x6 Banner displayed on event grounds (provided by the sponsor)
- If you need a banner made, arrangements can be made
- All banner's will be returned to each sponsor after event is over

**Catfish Dinners:**

**\$150**

- Highlights your restaurant on the event website and facebook page
- Social media sharing of your posts on the events Facebook



[www.catfishdays.com](http://www.catfishdays.com)



## 2025 Wilmington's Catfish Days Sponsorship Opportunities

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Number: \_\_\_\_\_

Business Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Sponsors:** (make selection below)

- |                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Presenting Sponsor: 1 available - \$5,000   |
| <input type="checkbox"/> | Band & Stage Sponsor: 4 available - \$2,000 |
| <input type="checkbox"/> | Fireworks Sponsor: - \$1,500                |
| <input type="checkbox"/> | Laser Light Show Sponsor: - \$1,500         |
| <input type="checkbox"/> | Beer Garden Sponsor: 4 available - \$1,000  |
| <input type="checkbox"/> | Beer Ticket's Sponsor: 1 available - \$500  |
| <input type="checkbox"/> | Koozie Sponsor: 1 available - \$500         |
| <input type="checkbox"/> | Sensory Hour Sponsor: - \$500               |
| <input type="checkbox"/> | Parade Sponsor: - \$500                     |
| <input type="checkbox"/> | Sidewalk Decal: - \$300                     |
| <input type="checkbox"/> | Extra Sidewalk Decal: - \$150               |
| <input type="checkbox"/> | Banner: - \$150                             |
| <input type="checkbox"/> | Catfish Dinners: - \$150                    |

Total amount of Sponsorship: \$ \_\_\_\_\_

Payment is due by June 1st, 2025  
Marketing does not occur until Payment is Paid in Full

-----  
Date Received: \_\_\_\_\_

**Office Use Only**

Cash \_\_\_\_\_ Online Deposit \_\_\_\_\_

Amount Received: \_\_\_\_\_

Check # \_\_\_\_\_

Accepted: ( ) YES ( ) NO

Office Signature: \_\_\_\_\_